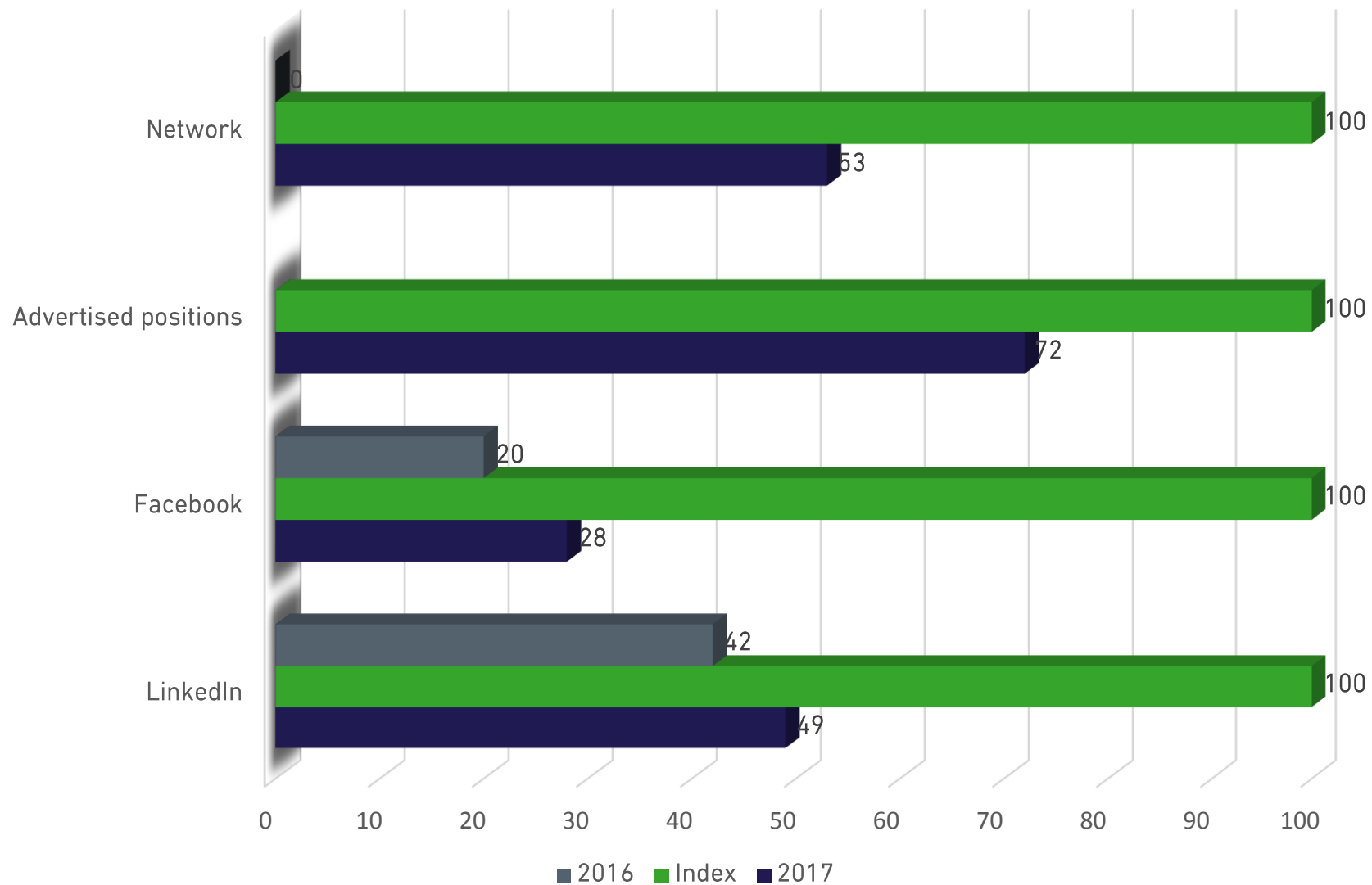


BALLISAGER RECRUITMENT REPORT 2017

Most relevant numbers and quotes

WAYS OF RECRUITING



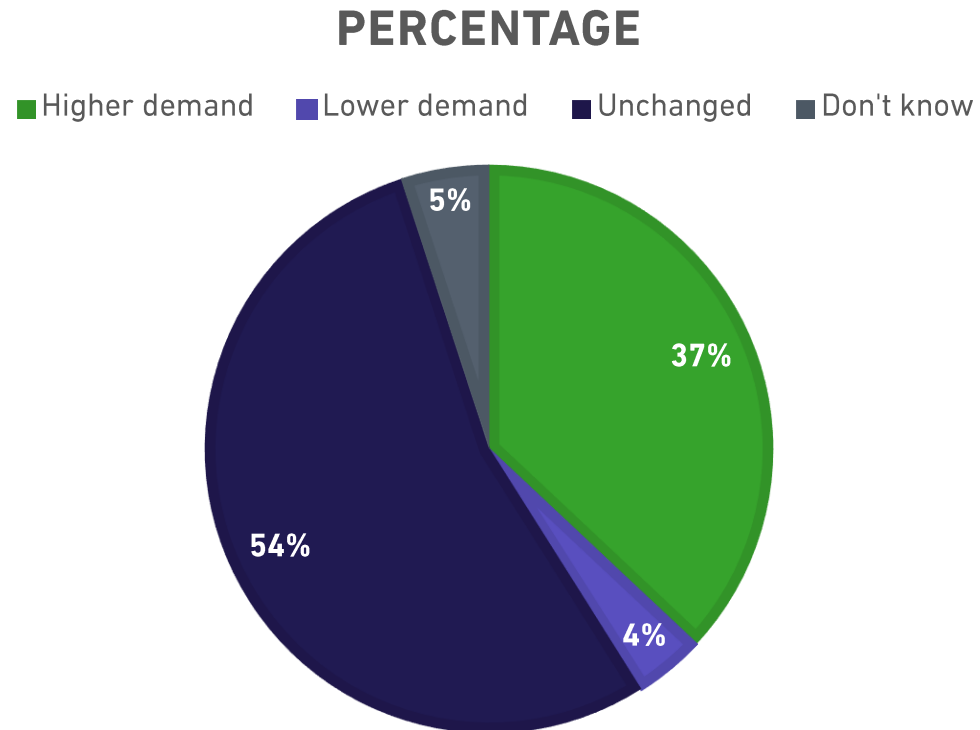
Source: Ballisagers Rekrutteringsanalyse 2017 (ballisager.com)

Some of the most important factors in
**DIMINISHING UNEMPLOYMENT
AMONG GRADUATES**

Collaborations with external partners during the studies

Make use of the career counselling possibilities offered

ACADEMICS IN HIGHER DEMAND IN THE FUTURE



The main reasons companies **don't hire academics** are:

- They don't think their tasks are "academic"
- They rarely receive applications from academics

UNEXPLORED AREAS

39 %

of the companies that have not had
an academic employee
never receive applications from academics

UNSOLICITED APPLICATIONS

42 %

of the companies use unsolicited applications in their recruitment process

21 %

of the companies never receive unsolicited applications

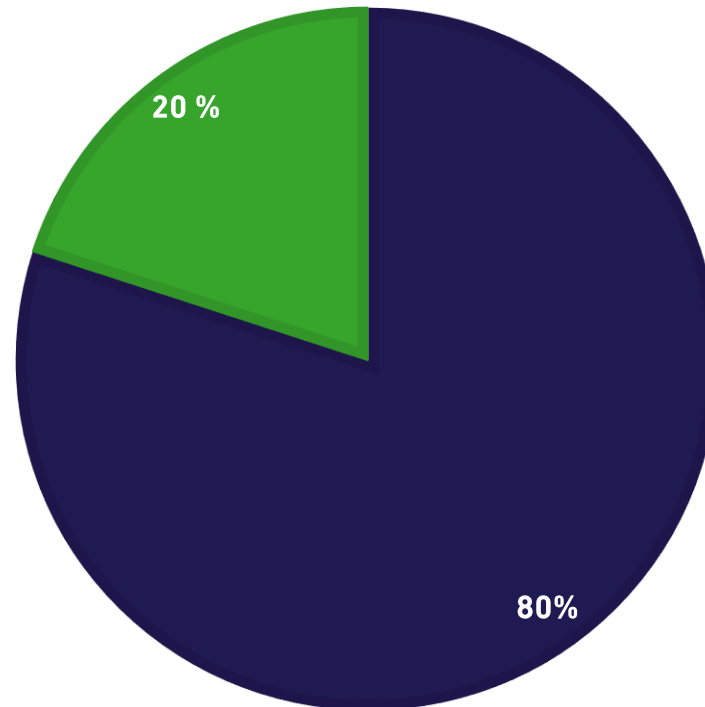
CV AND APPLICATION

49 %

don't read the application if they find the cv uninteresting

WHAT COMPANIES READ FIRST

■ CV (Avg.: 2 min. 3 sec.) ■ Application (2 min. 18 sec.)



83 %

usually read the profile text – make sure it counts!

THE JOB INTERVIEW

The most common first question at a job interviews is:
"Tell us about yourself"

The three most powerful impressions for the applicant to make are:

- **Motivated**
- **Well prepared**
- **Presence**