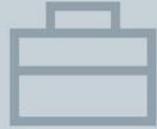


The professional profile for students



20:00





Why?

- ▶ Why have you come?
- ▶ What are you hoping to learn?
- ▶ Today's workshop would be a success for me if...





Agenda

- ▶ Why are we here?
- ▶ What is LinkedIn?
- ▶ Your profile
- ▶ Evaluating your profile and behaviour

Goal:

Everyone who participates in this workshop will have identified at least 3 elements of their profile to improve!



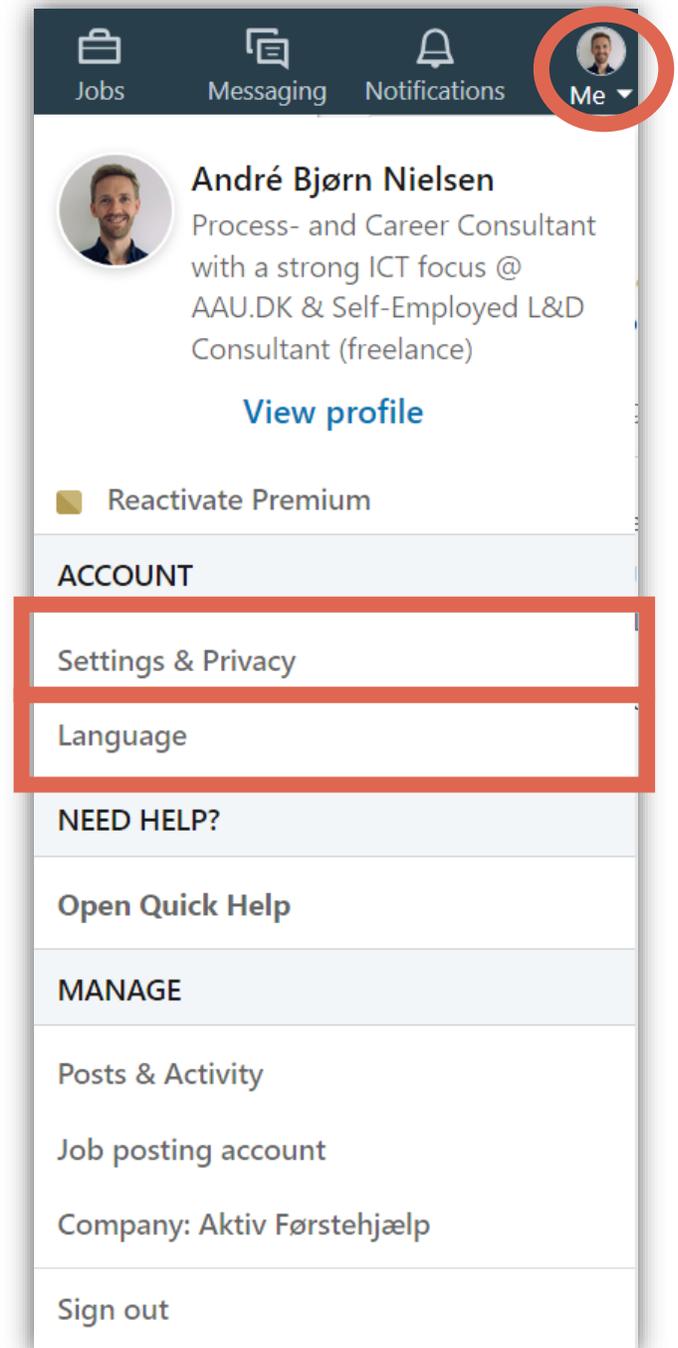
Difference in platforms



Before we start

▶ Important settings

- ▶ Privacy settings
- ▶ Security (2 factor log-in)
- ▶ Public profile
 - › Adjust how much of your profile that is publicly available
- ▶ Communication
 - › Adjust how much and in which cases LinkedIn is allowed to contact you
- ▶ Use LinkedIn in English to make sure you have access to the newest features.



LinkedIn user types

- ❶ What kind of LinkedIn user are you?
 - › **The passive/anonymous networker**
has a profile but it hasn't been updated for a long time and probably lacks a lot of information
 - › **The upcoming networker**
has done some work the personal profile, is looking/scrolling the feed, clicking links, but doesn't act proactively
 - › **The casual networker**
Probably has an all-star profile, like's updates, sends out invitations, but without a strategy and awareness about why, chooses the "easy actions" (connecting without a personal comment, sharing and re-sharing without comments..), has a more random LinkedIn behavior.
 - › **The strategic networker**
acts intentionally with a purpose, comments on posts, makes invites personal. Is very much aware about the content and layout of own profile – definitely has an all-star profile
 - › **The persistent networker**
more active behavior, regularly makes posts and blogs, has a clear LinkedIn communication strategy and purpose

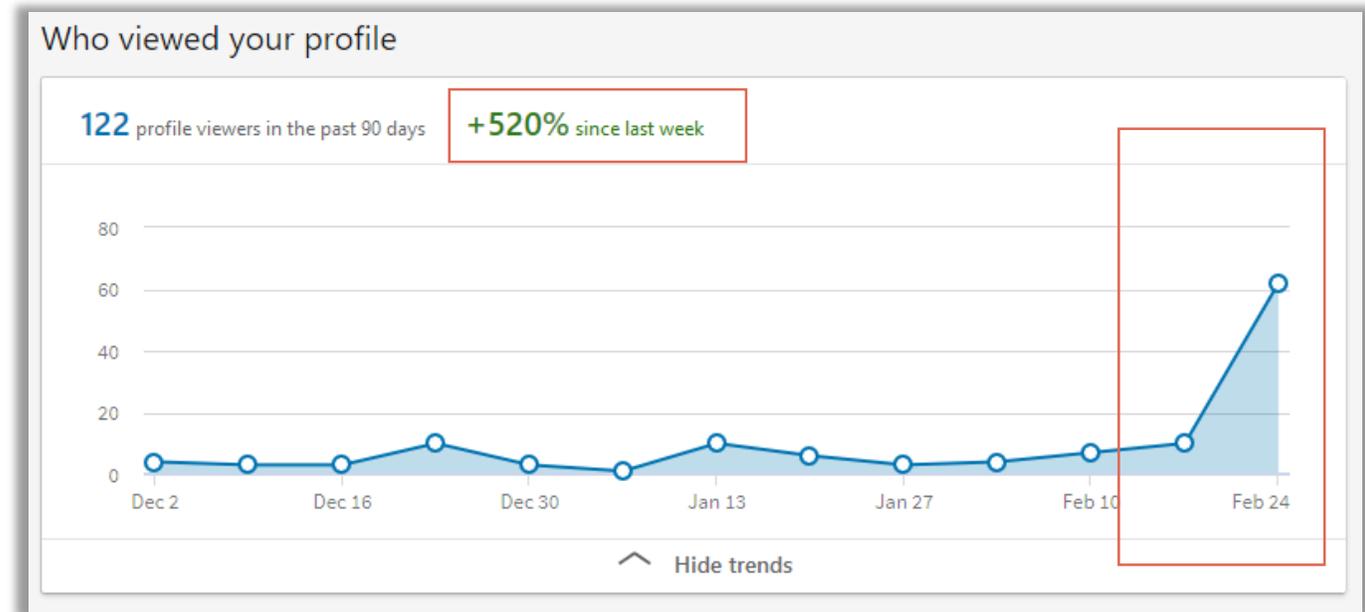
- › **The seasonal networker**
behavior is shifting within shorter or longer periods of time. Is shifting between the different roles defined above.



ENGAGEMENT MATTERS

- GIVE MORE TO GET MORE

- ▶ Profile visits passive strategy:
1-10 views pr. Week (roughly 1 each day)
- ▶ Profile visits active strategy:
65 views pr. Week (roughly 10 each day)
 - ▶ Effort (besides what I usually did):
 - › 1 post (2000 views, 20 likes, 6 comments)
 - › 1 post (626 views, 4 likes, 1 comment)
 - › 1 comment du others post (86 likes, 24 replies)
 - › Note that my comment got way more likes and replies than my posts...(you cant measure views on comments)



What is LinkedIn?

DISCLAIMER:
no one really knows
how the LinkedIn algorithm works

Profiles

Mentor
(career advice)

LinkedIn
Publishing

Jobs

Groups

LinkedIn

Messaging

Alumni

Live ^{NEW}

Events ^{NEW}

Company pages

Slideshare

LinkedIn Blogs &
Annual reports

CV builder (US)
(word 365 integration)

ProFinder (US)

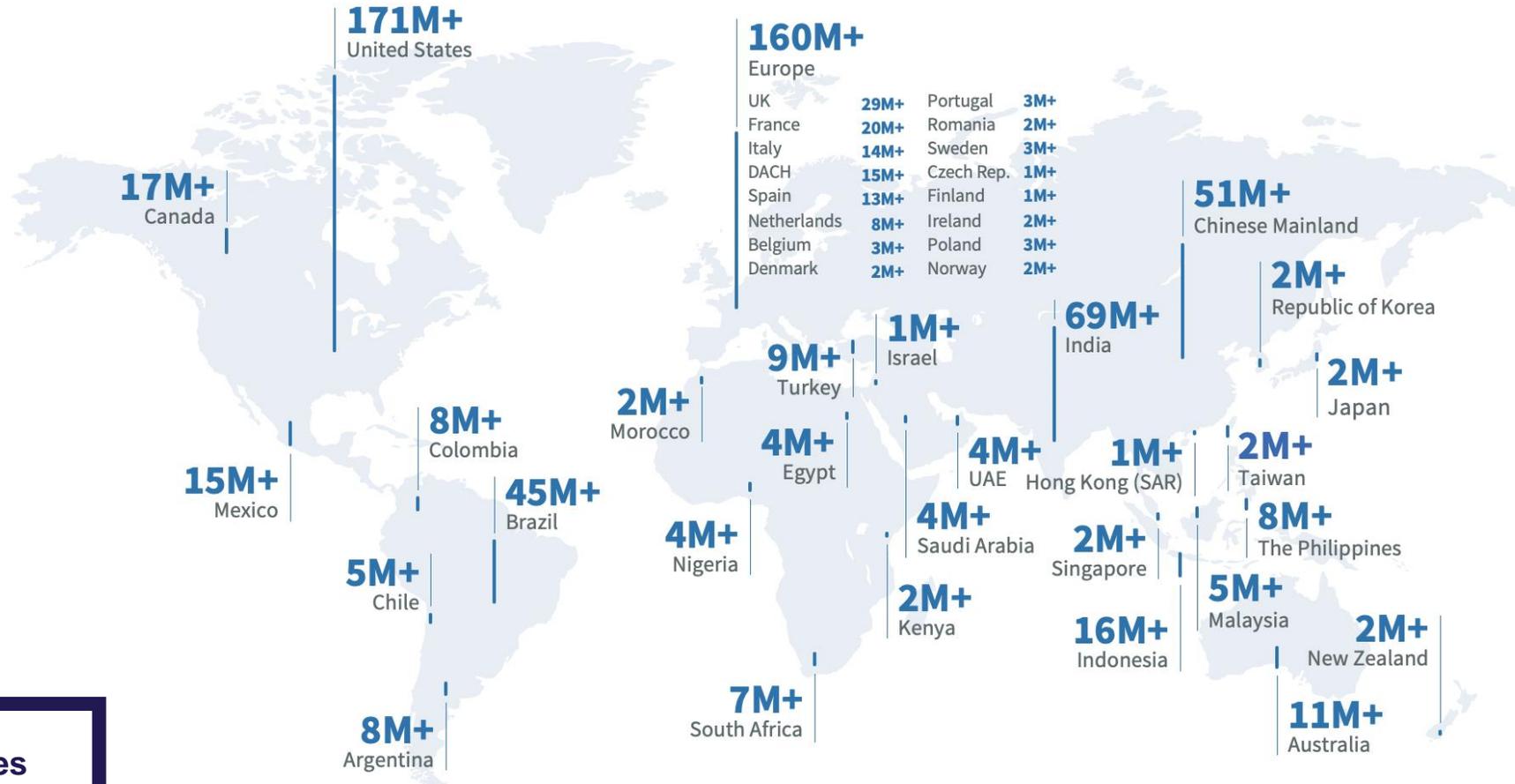
Campaign
manager \$

Recruiter \$

Learning \$

Sales Navigator \$

706 million members in 200 countries and regions worldwide



 **24 languages**

 **16.000 full-time employees**

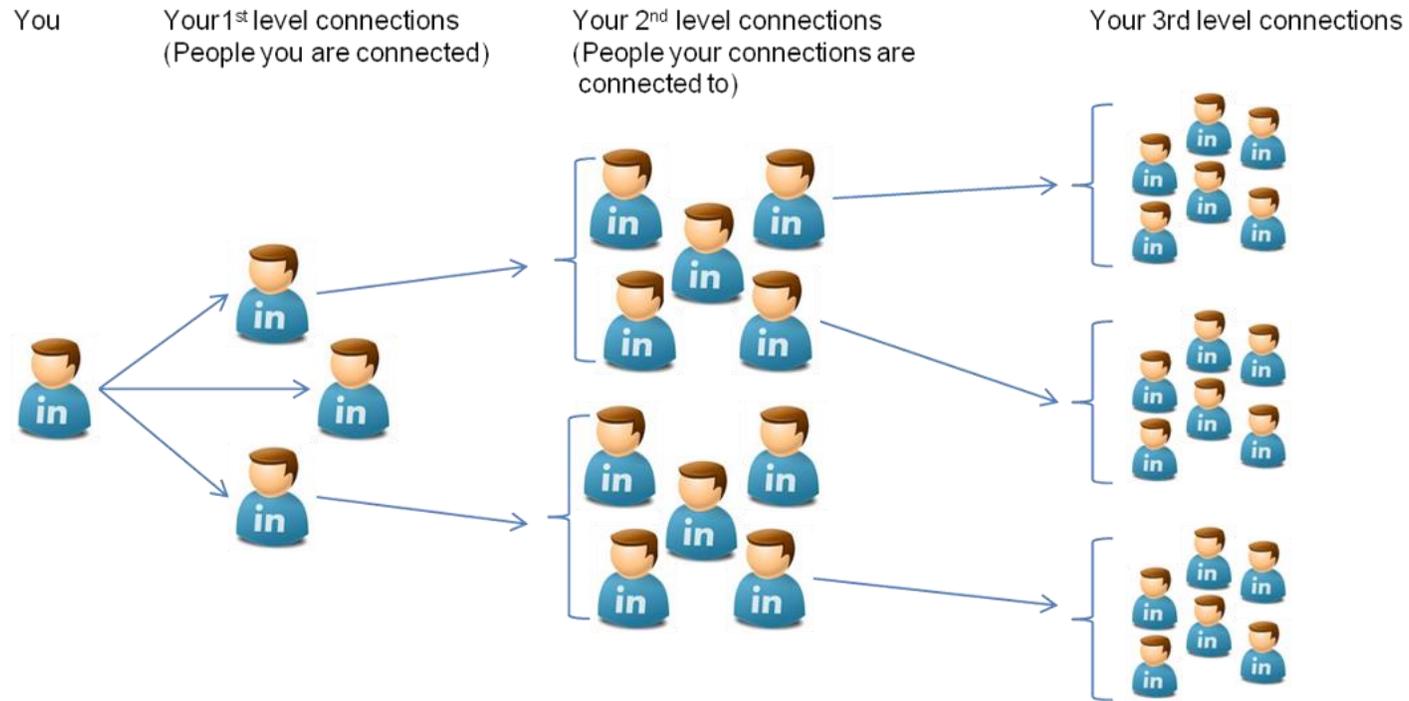
Source: <https://news.linkedin.com/about-us#statistics>



Fun facts:
 Microsoft paid \$26.2 billion to buy LinkedIn in 2016
 LinkedIn's annual revenue amounted to almost 6.8 billion U.S. dollars. (2019)
 LinkedIn generates more than \$454.000 per employee (2019)

Width and depth of your network

Connections vs. relations





3 reasons to have a profile on LinkedIn

51 % of Danish employers uses LinkedIn as a channel for recruitment (2019)

54 % of Danish employers use their company page on LinkedIn to share new jobs (2018)

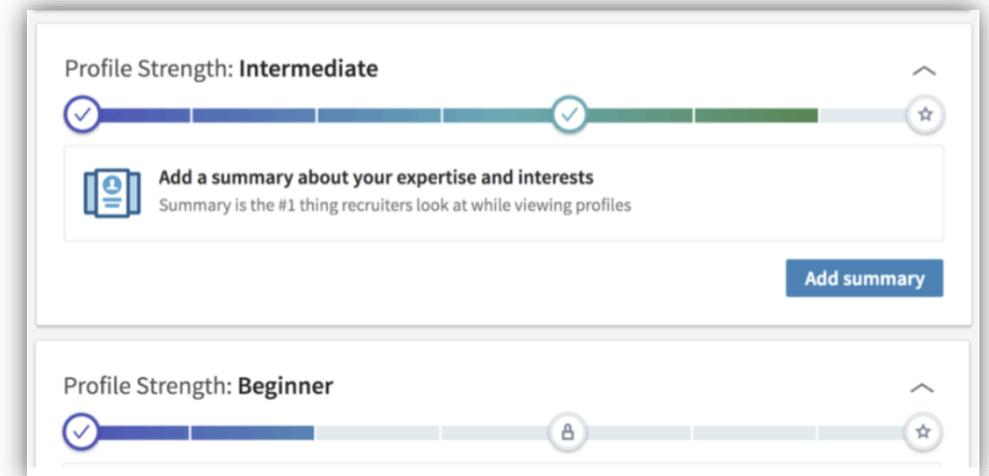
67 % of Danish employers is researching a future employee via LinkedIn during the recruitment process (2016)

Profile strength

- get an 'all star' profile

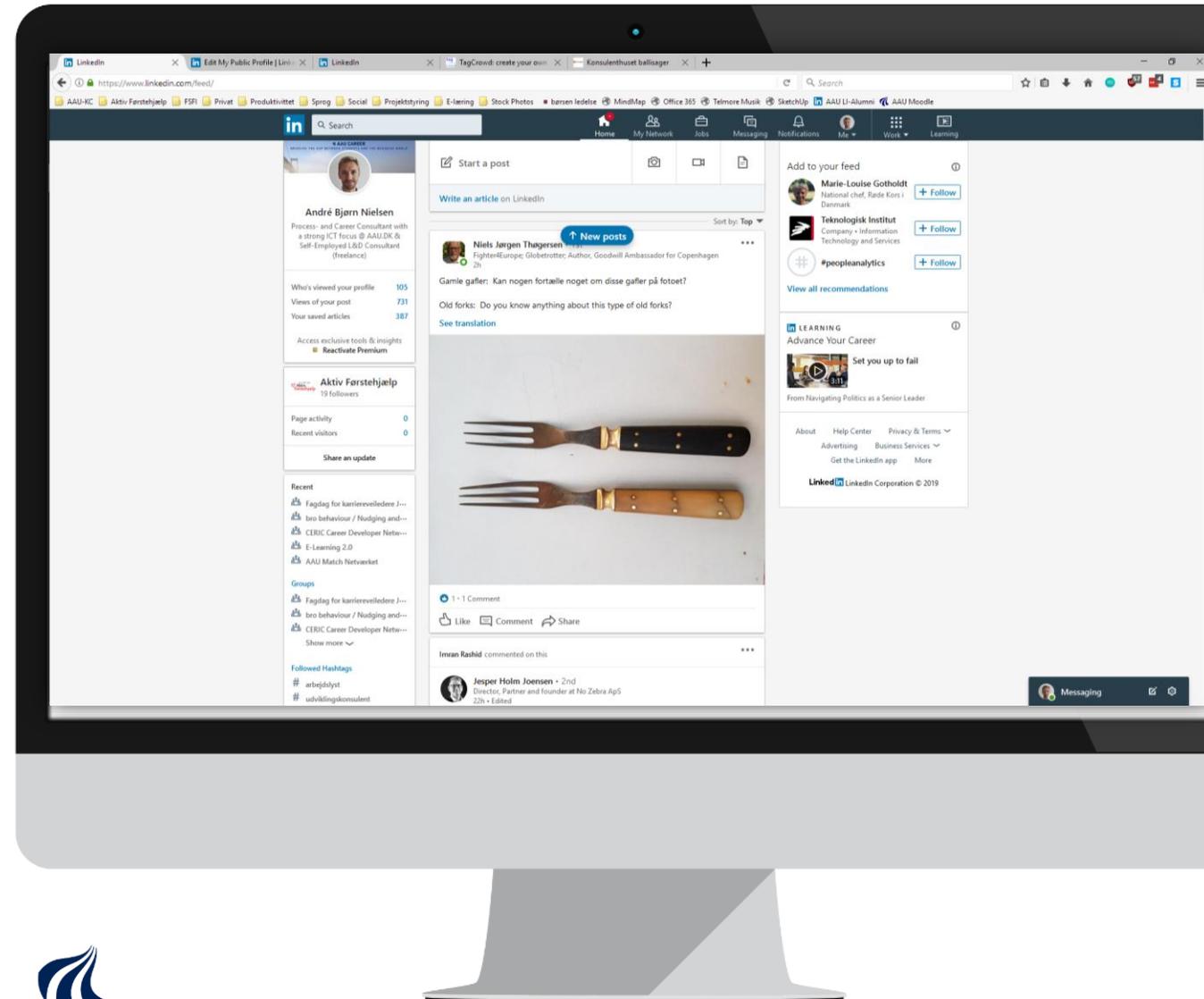
- ▶ Why
 - ▶ 'All star' profiles ranks higher in search results
 - ▶ **40x** more likely to receive opportunities

- ▶ How
 - ✓ Have a profile photo (**21x more views - 9x more connection requests**)
 - ✓ Include your industry and location (**9x more views**)
 - ✓ Update your current position along with a description (**8x more views**)
 - ✓ Contain a least two past positions (**12x more views**)
 - ✓ Write a summary
 - ✓ Insert your education details
 - ✓ List a minimum of 3 skills
 - ✓ Have a least 30 connections in your network



Let's take a closer look

- ▶ Live presentation of LinkedIn
- ▶ Please note:
 - ▶ The newest features are available in English first
 - ▶ Not all features are available across all platforms/devices



The background of the image features the LinkedIn logo, consisting of the word "LinkedIn" in a bold, black, sans-serif font and a blue square icon with the lowercase letters "in" in white. The logo is positioned in the upper right quadrant. Below the logo, a white rectangular box with a thin black border contains the text "10 tips to a better LinkedIn profile" in a bold, dark blue, sans-serif font. The background also shows a blurred blue area at the bottom, possibly representing a mobile app interface or a document cover.

LinkedIn ®

**10 tips
to a better LinkedIn profile**



TIP1:

**Update contact info and
make a personal URL**

Contact info

- ▶ Make sure contact info is updated
 - ▶ Customize your personal URL
1. Go to your profile
 2. Click 'Edit public profile and URL'

Edit public profile & URL 

Contact and Personal Info

-  **Your Profile**
linkedin.com/in/andrenielsen
-  **Websites**
aktiv-fh.dk (Aktiv Førstehjælp)
fsfi.dk (FSFI)
karriere.aau.dk (AAU Karriere)
-  **Phone**
+4540351161 (Mobile)
-  **Email**
niensensmail@gmail.com
-  **IM**
abni@adm.aau.dk (Skype)
-  **Birthday**
May 5

Show less 



LinkedIn  [®]

**TIP2:
Upload cover photo**

Metaphor for you

- ▶ Find a picture that symbolizes your profession and/or personality
 - ▶ Remember to be aware about copyright!

- ▶ Suggestions for sites

- ▶ Unsplash.com
- ▶ Canva.com
- ▶ Pexels.com

- ▶ Adjust the format to LinkedIn (1584x396px):

- ▶ <https://www.onlinesizeimage.com/LinkedIn-background-photo-resizer/>



Photo by Ian Robinson on Unsplash



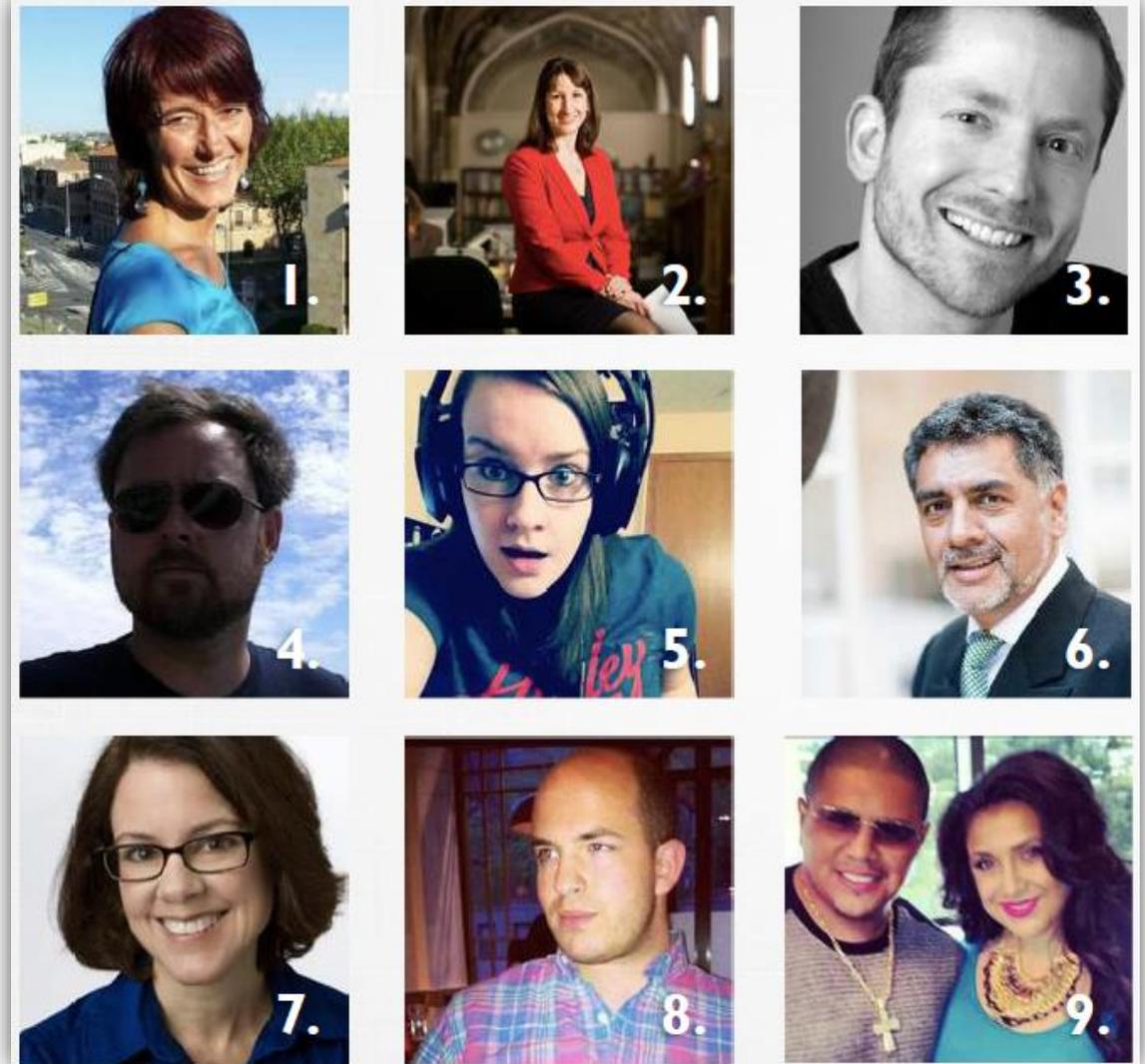
TIP3:
Adjust / upload profile photo

Profile photo

- ▶ Who would you rather connect to? - and why?

- ▶ *Tip: LinkedIn has a build in photo editor, especially useful on your phone or tablet.*

- ▶ *Tip: Try the site <https://www.photofeeler.com>. Here you can get other peoples first-hand impression on your profile photo.*



Credits: Morten Vium - Netværksakademiet



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**TIP4:
Adjust your headline**

Headline

- ▶ 120 characters
(or more if you use the LinkedIn App – a little hack..)
- ▶ A teaser for your profile
– what do you want to be known for?

Showing 357,959 results

	Mona Elsamahy • 2nd  Senior Manager, Talent Acquisition at LinkedIn Ireland Past: Manager, Talent Acquisition at LinkedIn  Simon Malte Hansen is a shared connection	Follow
	Jasmine Kaur • 3rd Senior Manager - LinkedIn Talent Solutions Gurgaon, India Current: Senior Manager - LinkedIn Talent Solutions at LinkedIn	Connect
	Stewart Samkange  LinkedIn Talent Solutions - Africa @ LinkedIn Ireland Current: LinkedIn Talent Solutions Africa at LinkedIn  Simon Malte Hansen and Dave Ulrich are shared connections	Connect
	Nancy Wang • 3rd GM, Head of LinkedIn Talent Solutions China Shanghai City, China Current: GM, LinkedIn Talent Solutions at LinkedIn	Message
	Shireen S. • 3rd  Recruiting talent for LinkedIn! Singapore Current: Talent Acquisition Partner- SEA, Hong Kong and Japan at LinkedIn	Message
	Mark Lobosco • 3rd  VP, Talent Solutions at LinkedIn Austin, Texas Area Past: Senior Director, Talent Solutions at LinkedIn	Message
	Aishwarya Srinivasan • 3rd  Manager, Talent Acquisition at LinkedIn San Francisco Bay Area Past: Senior Technical Recruiter at LinkedIn	Message



Headline

- *Clear vs. clever*

Ideas for headlines

- A selection of skills
 - "Qualitative analysis, SPSS, SPAD, SAS"
- A selection of job titles, roles, job functions
 - "Analytic consultant, Evaluation, Research assistant"
- Your value proposition – what do you offer? And to who?
 - "I help x to get more ..."
- Call-to-action – a suggestion or a question
 - "Click here to..."; "Am I your next....?"
- A mix of the above
 - "Analytical consultant specialised in evaluation – SPSS, SPAD, SAS"



A long-exposure light painting of a square with a loop inside, set in a graffiti-covered hallway. The light trails are in shades of red, orange, and white. The hallway walls are covered in colorful graffiti, and the floor is dark and reflective. The overall atmosphere is mysterious and artistic.

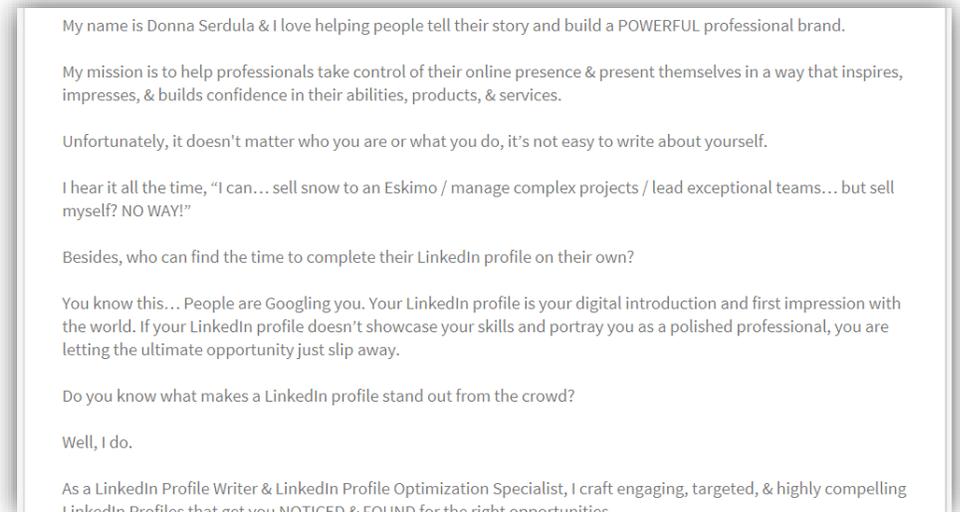
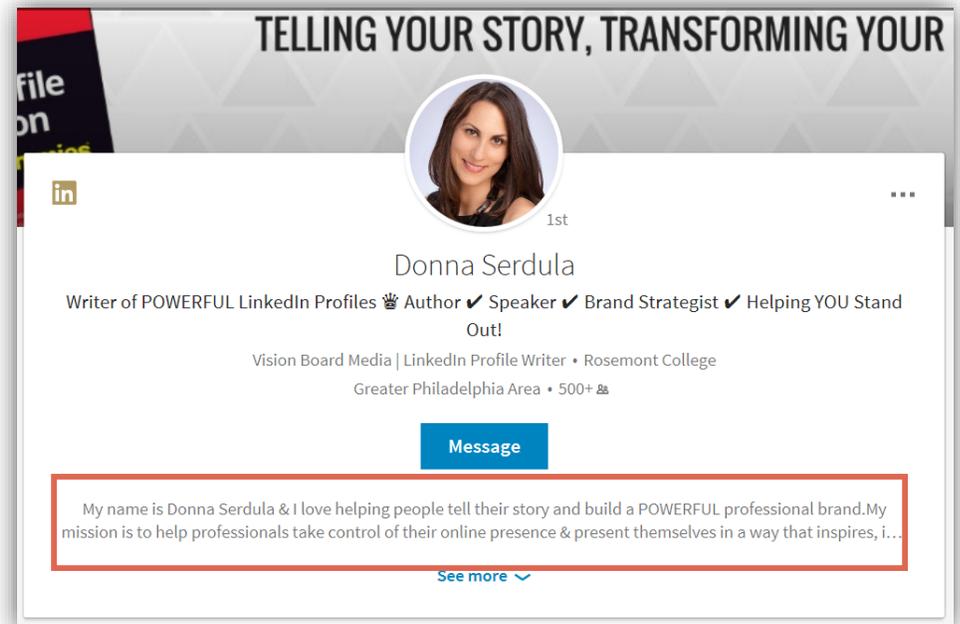
Q&A

LinkedIn  [®]

**TIP5:
Write your summary
(about)**

Summary

- ▶ Visible 200-250 characters
- ▶ See more => total 2000 characters
- ▶ 40 word or more is recommended
- ▶ Unfold your story
 - ▶ **What characterizes your profile?**
 - ▶ What can you help me with? / what do you offer?
(your “value proposition”)
 - ▶ Why (in which situations) should I contact you?
- ▶ 2 first sentences should be making the viewer want to read more
- ▶ Should be easy read (use bullet points, headlines or similar)
- ▶ Include keywords – not buzzwords
- ▶ Use examples. Tell about how YOU do it.



Find inspiration here:

<https://business.LinkedIn.com/talent-solutions/blog/LinkedIn-best-practices/2016/7-LinkedIn-profile-summaries-that-we-love-and-how-to-boost-your-own#bruce>

LinkedIn  [®]

**TIP6:
Describe your education(s)**

Relevant education

- What is your education about?
Don't assume that people know about your education
- What are your core competencies from this education?
- What type of problem are and tasks are you working with/studying?
- *How does this education contribute to your "story"?*

Education



Aalborg Universitet

Master's Degree, Applied Philosophy

2014 – 2016

Activities and Societies: AAU Matcher

WHAT

The focus of the degree is to learn to understand and apply philosophical thinking and methods actively in the solution of real problems. Throughout the education my focus has primarily been on the application of philosophy in an organizational context getting inspiration from dialogical philosophy among others.

Focus:

FOCUS

- ✓ Organizational change
- ✓ The understanding of organizations, employees, and customers
- ✓ Strategy analysis in an organizational learning perspective
- ✓ Transfer of learning in organizations
- ✓ The philosophically inspired process consultant
- ✓ Philosophical dialogues (e.g. 'Protreptik')

EXPERIENCE

Projects:

- Saying one thing - but doing another. A philosophical study of organizational consciousness.
- The philosophical consultant. A philosophical look at a consultation in organizations
- The hermeneutics of transfer. A philosophical look at the transfer as a phenomenon in organizations

Project cooperations:

- TDC
- Favrskov Municipality
- UCN Act2Learn Ledelse og HR

MEDIA

Media (2)



Video: Anvendt Filosofi på AAU (DK)



Video: Hvad er Anvendt Filosofi? (DK)



LinkedIn  [®]

**TIP7:
Add relevant skills**

Skills and endorsements

Skills are automatically sorted into categories by LinkedIn:

- ▶ Industry knowledge
- ▶ Tools and Technologies
- ▶ Interpersonal skills
- ▶ Language
- ▶ Other Skills
(skills that can't fit into the other categories)

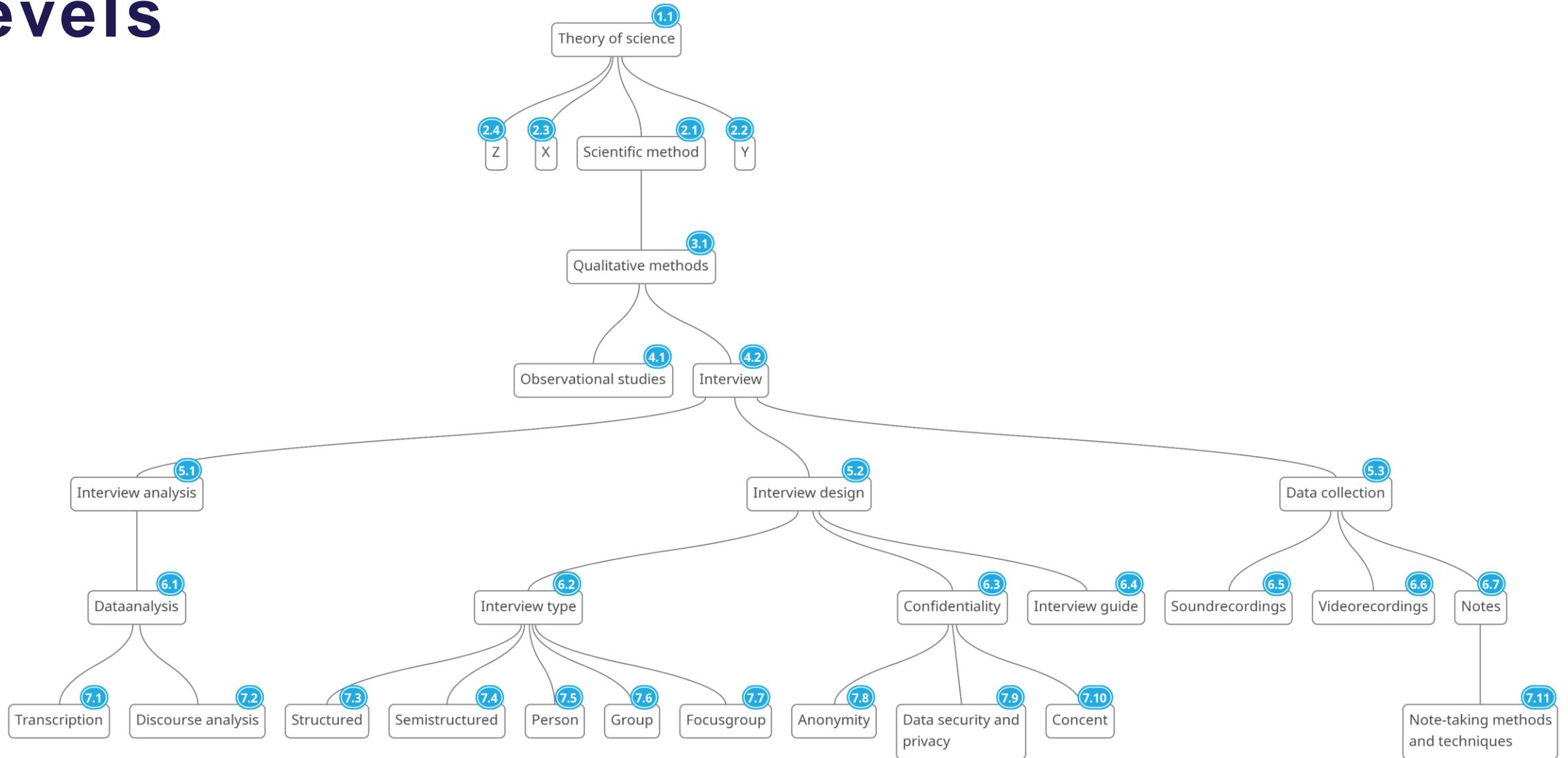
Think about adding skills to as many categories as possible.

With at least **5 skills** on your profile
you get **17x** more views



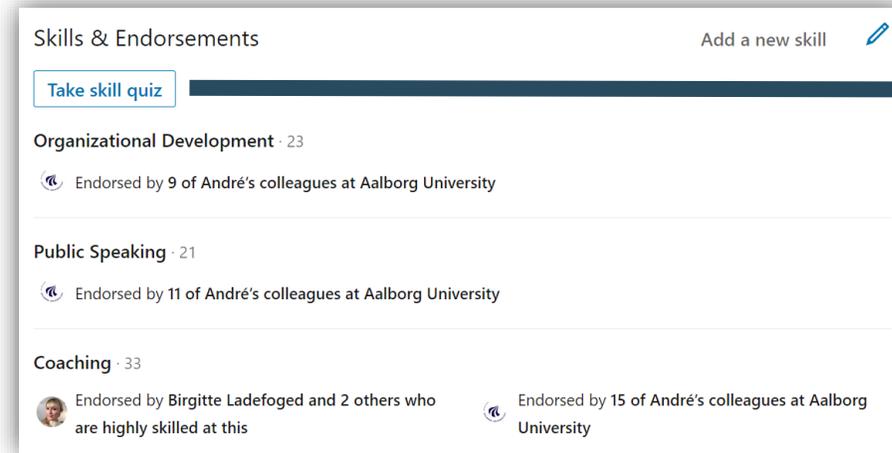
Industry Knowledge	
Change Management - 21	Project Management - 15
Management Consulting - 10	Entrepreneurship - 6
Consulting - 2	Knowledge Management
E-Learning	Human Resources (HR)
Recruiting	Strategic Human Resource Planning
Tools & Technologies	
Microsoft PowerPoint	
Interpersonal Skills	
Interpersonal Skills	Talent Management - 1
Leadership - 4	Job Coaching
Teaching - 26	University Teaching
Creative Problem Solving - 5	Leadership Development - 4
Career Counselling	Creativity Skills - 4
Volunteer Management - 2	Career Development - 1
Design Thinking	Collaborative Problem Solving
People Development	Staff Development
Training & Development	Employee Training
Interviewing	
Languages	
English - 12	
Other Skills	
Business Insights	Coaching & Mentoring
Career Development Coaching - 6	Workshop Development
LinkedIn - 11	Career Development Learning - 2
Personal Branding	Organizational Learning - 14
Career Management Skills - 4	Networking - 7
Board Governance - 1	Problem-based learning
L&D	Employee Learning & Development
Executive Leadership	HR Strategy

Skills on many levels



LinkedIn skill assessment

- ▶ Multiple-choice quiz about a certain skill
- ▶ You only have about 1 minutes to answer each question
- ▶ Skills that can be tested are mostly technical skills, software and programming languages
- ▶ You can get a badge for your skill if you pass
- ▶ Results are private unless you choose to share them
- ▶ If you fail a test no will know and you can retry after 3 months
- ▶ Skill assessments can help the algorithm to know about your skills and can help convince recruiters about the validity of your skillset



Skills & Endorsements Add a new skill

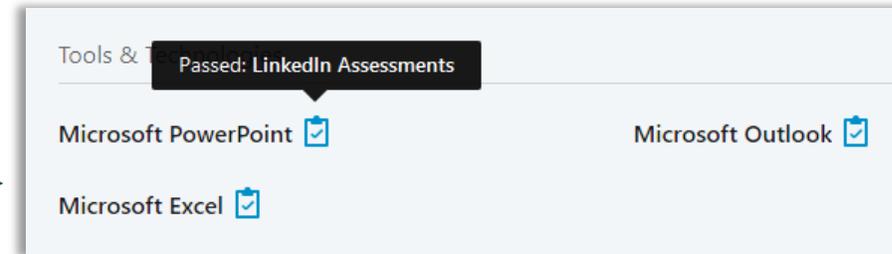
[Take skill quiz](#)

Organizational Development · 23
Endorsed by 9 of André's colleagues at Aalborg University

Public Speaking · 21
Endorsed by 11 of André's colleagues at Aalborg University

Coaching · 33
Endorsed by Birgitte Ladefoged and 2 others who are highly skilled at this
Endorsed by 15 of André's colleagues at Aalborg University

An arrow points from the 'Take skill quiz' button to the 'Assessments' sidebar.



Tools & Software

Passed: LinkedIn Assessments

Microsoft PowerPoint

Microsoft Outlook

Microsoft Excel

An arrow points from the text 'You can get a badge for your skill if you pass' to this section.



Assessments

Quizzes Results

How it works
 Take a multiple-choice quiz

All quizzes

- .NET Framework
- Adobe Acrobat
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Photoshop
- Adobe Premiere Pro
- After Effects
- Amazon Web Services (AWS)
- ArcGIS Products
- AutoCAD
- Autodesk Fusion 360

See the full list on assessments on your profile

LinkedIn  [®]

**TIP8:
Add relevant projects**

S-T-A-R-C

A tool to describe your experience more varied and sufficient

Beneath an example with 1. working experience and 2. if you are describing a theoretical project

- **Situation**
 - What was the context for solving the task?
 1. What situation was the organization in?
 2. *Problem analysis and - delamination*
- **Task**
 1. What task/problem were you given the responsibility for solve / did you choose to solve?
 2. *Problem statement*
- **Action**
 1. What did you do exactly to solve the task?
 2. *Method(s)*
- **Result**
 1. What results did your work create?
 2. *Results and conclusion*
- **Competence**
 1. What skills did you use or develop?
 2. *Learning – both specific but also the general aspects of what you learnt (exemplarity)*

S Situation
T Task
A Action
R Result
C Competence/learning

1 Project

Saying one thing - but doing another. A philosophical study of organizational consciousness. [Master thesis]

Jan 2016 – Jun 2016

Context and task:

Prior to the thesis, TDC had just rolled out a new strategy for the organization. A key element to the new strategy was the concept of customer centricity. My role was to examine the possible gap between what was communicated in the strategy and what was going on in reality in the organization.

Method:

Through empirical study's in TDC, I show that TDC as an organization suffers from the problem of saying one thing, but doing something else.

This is then explored through the works of Argyris and his concept of 'organizational traps'. From Argyris I learn that the way the organization talks and thinks about its customers could be what is creating traps and false consciousness. To provide a different way of approaching the customers Lévinas theory of ethics and Otherness is included as an alternative to the current systems thinking about customers in TDC. To provide a way for these two theories to be translated into the context of TDC, I use the model of translating organizational ideas between systems from Røvik, which is modified to better fit this thesis.

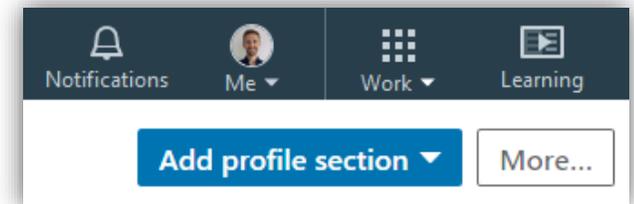
Results:

The thesis provides a number of suggestions on how the concepts above could be applied to the context of TDC. This brings me to the concepts of decentralized centralization; and with Lévinas, the concept of how you should let the customer leave traces of his being in the organization; and lastly the concept of defensive and inquiring listening

Keywords: applied philosophy, methodology, organizational change, idea translation, organizational metaphysics.

Your personal profile- summarized

- Get and 'all star' profile.
 - ▶ 'All star' profiles are ranked higher in the search results
- Make a personal URL to your profile
- Describe relevant experience, education, volunteer experience and how it's all relevant to others than yourself.
- Describe and add skills and get endorsements of the most important skills
- Think about your profile in a holistic way – what impression do you want the reader to get and what would you like to remember about your profile and “story”
- Make sure it's clear in which cases you would like to be contacted and by whom
- Remember that you can add extra sections to your profile (like projects, publications, patents etc.)

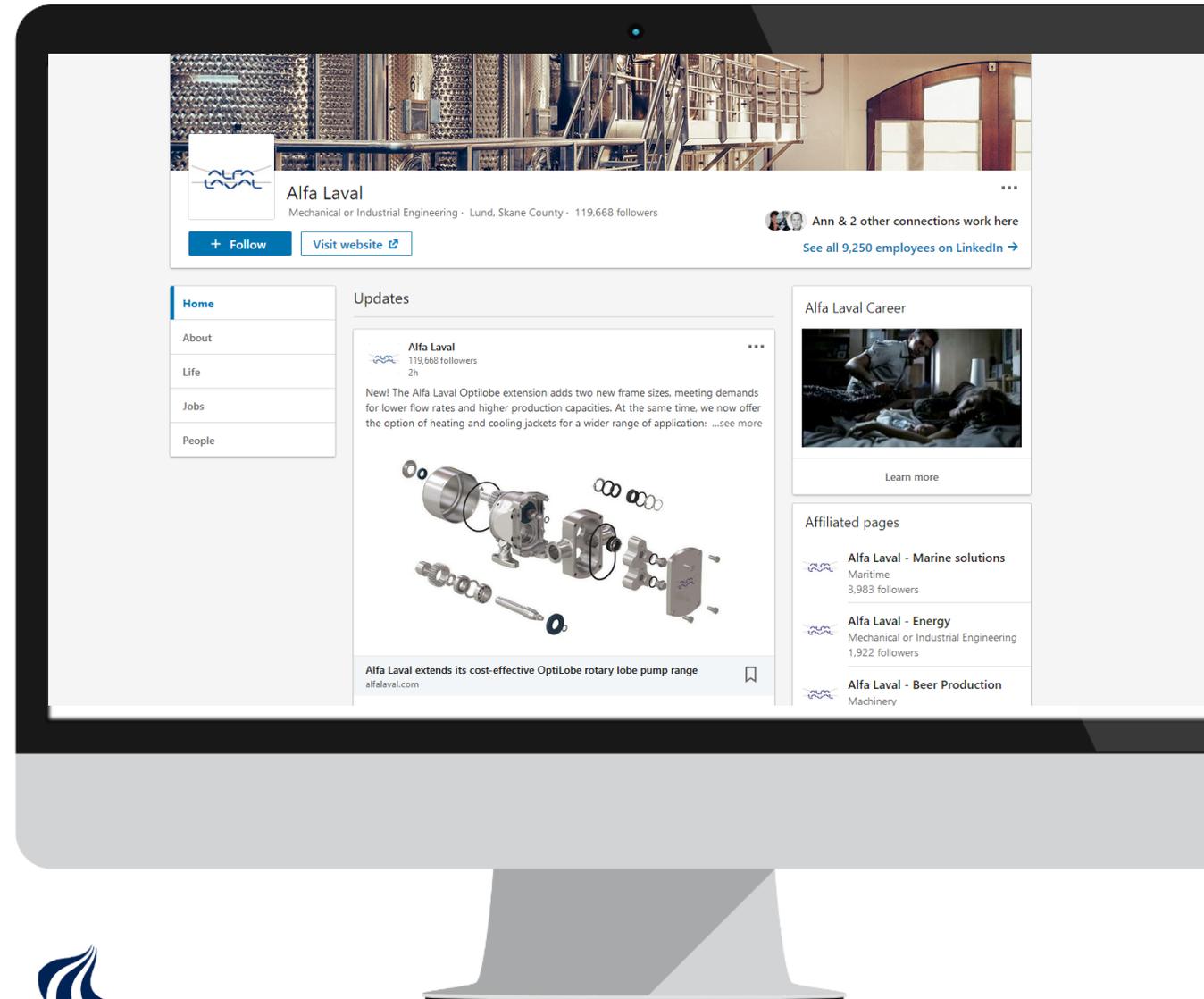




**TIP9:
Find and follow relevant
companies & professionals**

Company pages

- ▶ Find relevant companies to your profession
- ▶ Follow
- ▶ Read the latest news
- ▶ Like and comment on posts
- ▶ Share articles and posts in your own network
- ▶ See the current members of the staff to get an idea about career paths



Find employees in relevant companies

- Search for former and current employees
- Filter on location, education, network etc.
- Find and follow/connect to relevant profiles
- Stay informed and get inspired by career paths

The screenshot shows the LinkedIn search filters interface. The top navigation bar includes the LinkedIn logo, a search bar, and icons for Home, My Network, Jobs, Messaging, Notifications, Me, Work, and Learning. The main content area is titled 'All people filters' and includes a 'Clear' button, a 'Cancel' button, and an 'Apply' button. The filters are organized into several sections:

- Connections:** Includes checkboxes for '1st', '2nd', and '3rd+' connections.
- Connections of:** A text input field labeled 'Add connection of'.
- Locations:** Includes a text input field labeled 'Add a country/region' and checkboxes for 'Denmark', 'Sweden', 'India', 'United States', and 'Copenhagen Area, Capital Region, Denmark'.
- Current companies:** Includes a text input field labeled 'Add a current company' and checkboxes for 'Alfa Laval', 'Tetra Pak', 'Alfa Laval Aalborg', 'Alfa Laval Copenhagen A/S', and 'GEA Group'.
- Past companies:** Includes a text input field labeled 'Add a previous company' and checkboxes for 'Alfa Laval', 'Tetra Pak', 'ABB', 'Aalborg Industries', and 'Ericsson'.
- Industries:** Includes a text input field labeled 'Add an industry' and checkboxes for 'Mechanical Or Industrial Engineering', 'Machinery', 'Oil & Energy', 'Information Technology & Services', and 'Food & Beverages'.
- Profile language:** Includes checkboxes for 'English', 'Danish', and 'Swedish'.
- Schools:** Includes a text input field labeled 'Add a school' and a checkbox for 'The Faculty of Engineering at Lund University'.
- Contact interests:** Includes checkboxes for 'Probono consulting and volunteering' and 'Joining a nonprofit board'.

A promotional banner on the right side of the filters area reads: 'Want to better focus your search? Upgrade to a Sales or Hiring plan to unlock additional filters, including Function and Years of Experience. [Reactivate Premium](#)'.



Relevant professionals

- ▶ **Industry/business-profiles** that you know are leading within your industry or field or knowledge
- ▶ **Scientific-profiles** that you know are leading within your industry or field or knowledge
- ▶ **Authors** of books and articles that you know are leading within your industry or field or knowledge
- ▶ **Search LinkedIn for content** on your industry or field or knowledge and follow interesting profiles that you stumble upon.



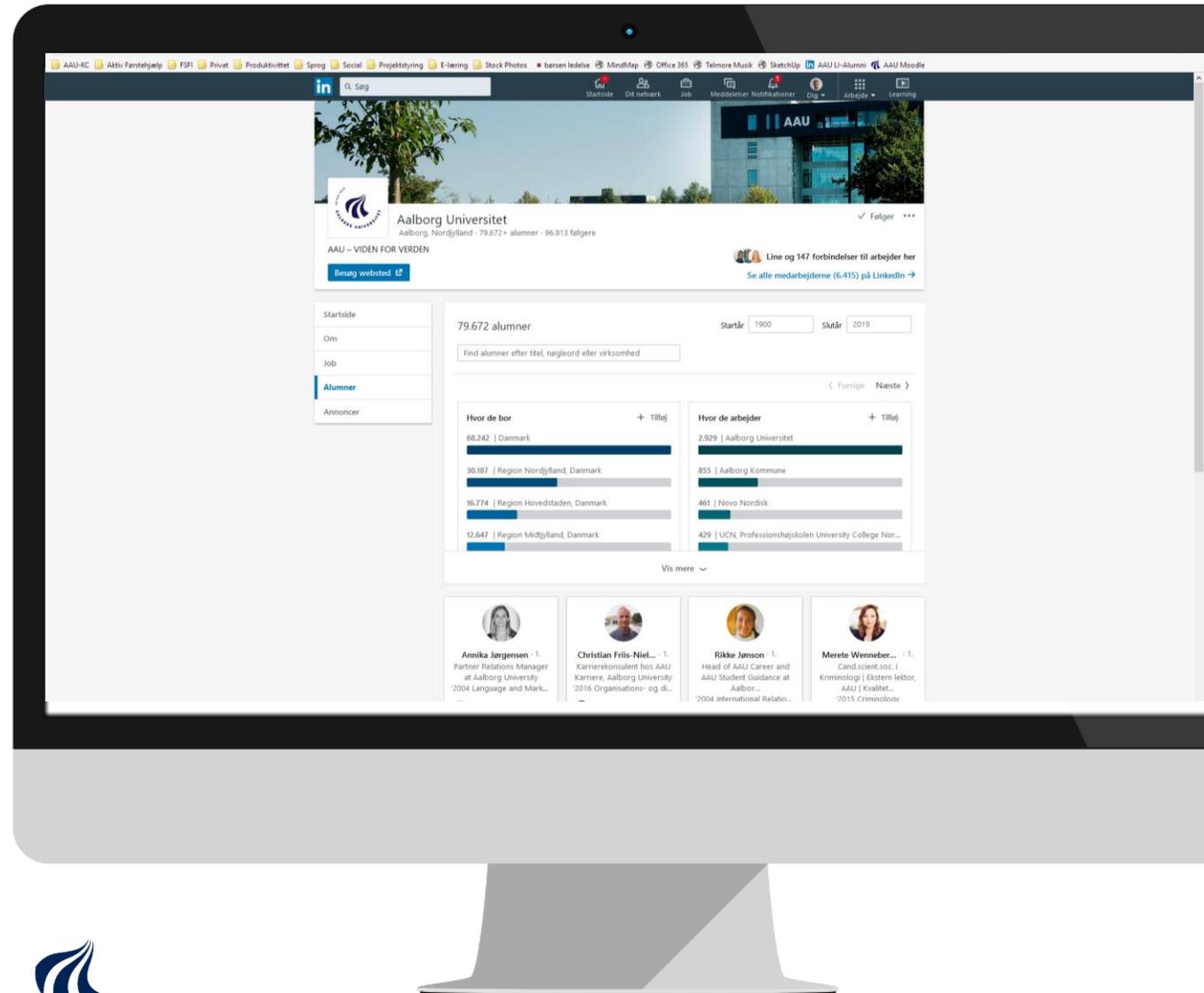


TIP10:

Find alumni's with professional profiles similar to your own

LinkedIn Alumni

- ▶ Find alumni's from AAU who studied the same or a similar education as you, and see where they work and what they are doing.
- ▶ Direct link:
 - ▶ <https://www.Linkedin.com/school/aalborg-universitet/people/>
- ▶ Alternatively:
 - ▶ Seek for Aalborg University and find AAU's official school page
 - ▶ Choose Alumni | the left column
- ▶ Find our guide on LinkedIn alumni here:
https://www.karriere.aau.dk/digitalAssets/583/583757_linkedin-alumneguide-en-f19.pdf



The illusion of the perfect profile/career

JOHANNES HAUSHOFER
CV OF FAILURES

Most of what I try fails, but these failures are often invisible, while the successes are visible. I have noticed that this sometimes gives others the impression that most things work out for me. As a result, they are more likely to attribute their own failures to themselves, rather than the fact that the world is stochastic, applications are crapshoots, and selection committees and referees have bad days. This CV of Failures is an attempt to balance the record and provide some perspective.

This idea is not mine, but due to a wonderful article in *Nature* by **Melanie I. Stefan**, who is a Lecturer in the School of Biomedical Sciences at the University of Edinburgh. You can find her original article here, her website here, her publications here, and follow her on Twitter under *@MelanieIStefan*.

I am also not the first academic to post their CV of failures. Earlier examples are here, here, here, and here.

This CV is unlikely to be complete – it was written from memory and probably omits a lot of stuff. So if it's shorter than yours, it's likely because you have better memory, or because you're better at trying things than me.

Degree programs I did not get into

2008	PhD Program in Economics, Stockholm School of Economics
2003	Graduate Course in Medicine, Cambridge University Graduate Course in Medicine, UCL PhD Program in Psychology, Harvard University PhD Program in Neuroscience and Psychology, Stanford University
1999	BA in International Relations, London School of Economics

Academic positions and fellowships I did not get

2014	Harvard Kennedy School Assistant Professorship UC Berkeley Agricultural and Resource Economics Assistant Professorship MIT Brain & Cognitive Sciences Assistant Professorship This list is restricted to institutions where I had campus visits; the list of places where I had first-round interviews but wasn't invited for a campus visit, and where I wasn't invited to interview in the first place, is much longer and I will write it up when I get a chance. The list also shrouds the fact that I didn't apply to most of the top economics departments (Harvard, MIT, Yale, Stanford, Princeton, Chicago, Berkeley, LSE) because one of my advisors felt they could not write a strong letter for them.
------	--

Awards and scholarships I did not get

2011	Swiss Network for International Studies PhD Award
2010	Society of Fellows, Harvard University Society in Science Scholarship University of Zurich Research Scholarship

1

2009	Human Frontiers Fellowship
2007	Mind-Brain-Behavior Award (Harvard University)
2006	Mind-Brain-Behavior Award (Harvard University)
2003	Fulbright Scholarship Haniel Scholarship (German National Merit Foundation)

Paper rejections from academic journals

2016	QJE, Experimental Economics
2015	AER x 2
2013	PNAS, Experimental Economics, Science, Neuron
2009	AER
2008	Science, Neuron, Nature Neuroscience, Journal of Neuroscience, Journal of Vision

Research funding I did not get

2016	MQ Mental Health Research Grant
2015	Russell Sage Research Grant (two separate ones)
2013	National Science Foundation Research Grant
2010	University of Zurich Research Grant Swiss National Science Foundation Research Grant
2009	Financial Innovation Grant International Labor Organization Research Grant 3ie Research Grant

Meta-Failures

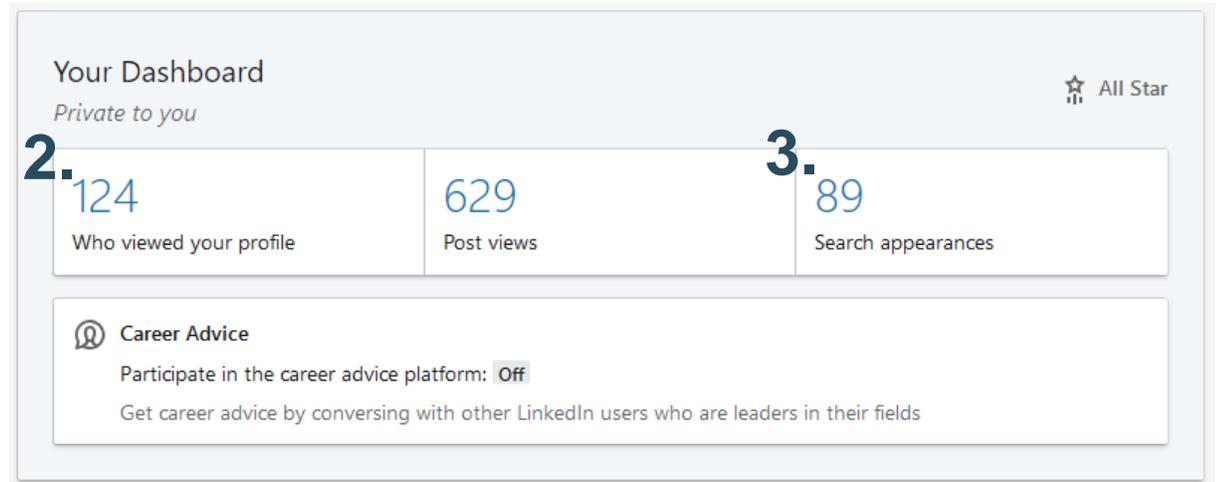
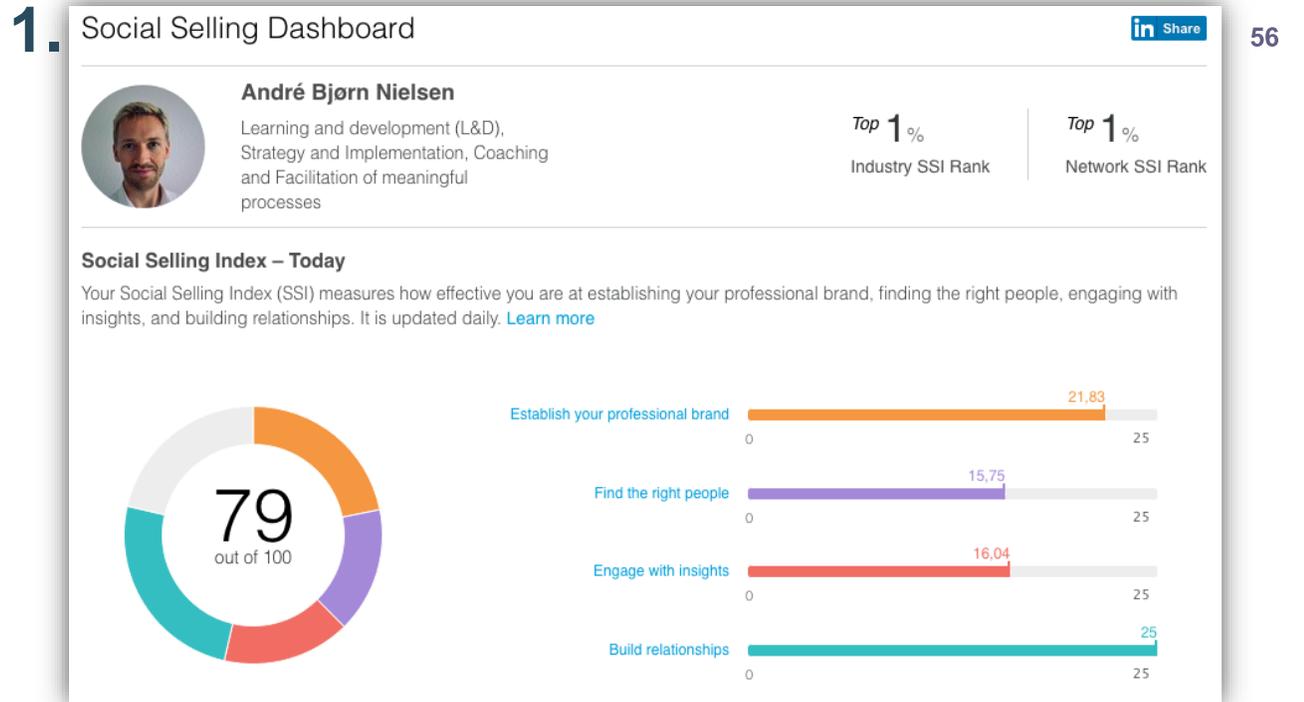
2016	This darn CV of Failures has received way more attention than my entire body of academic work
------	---

2



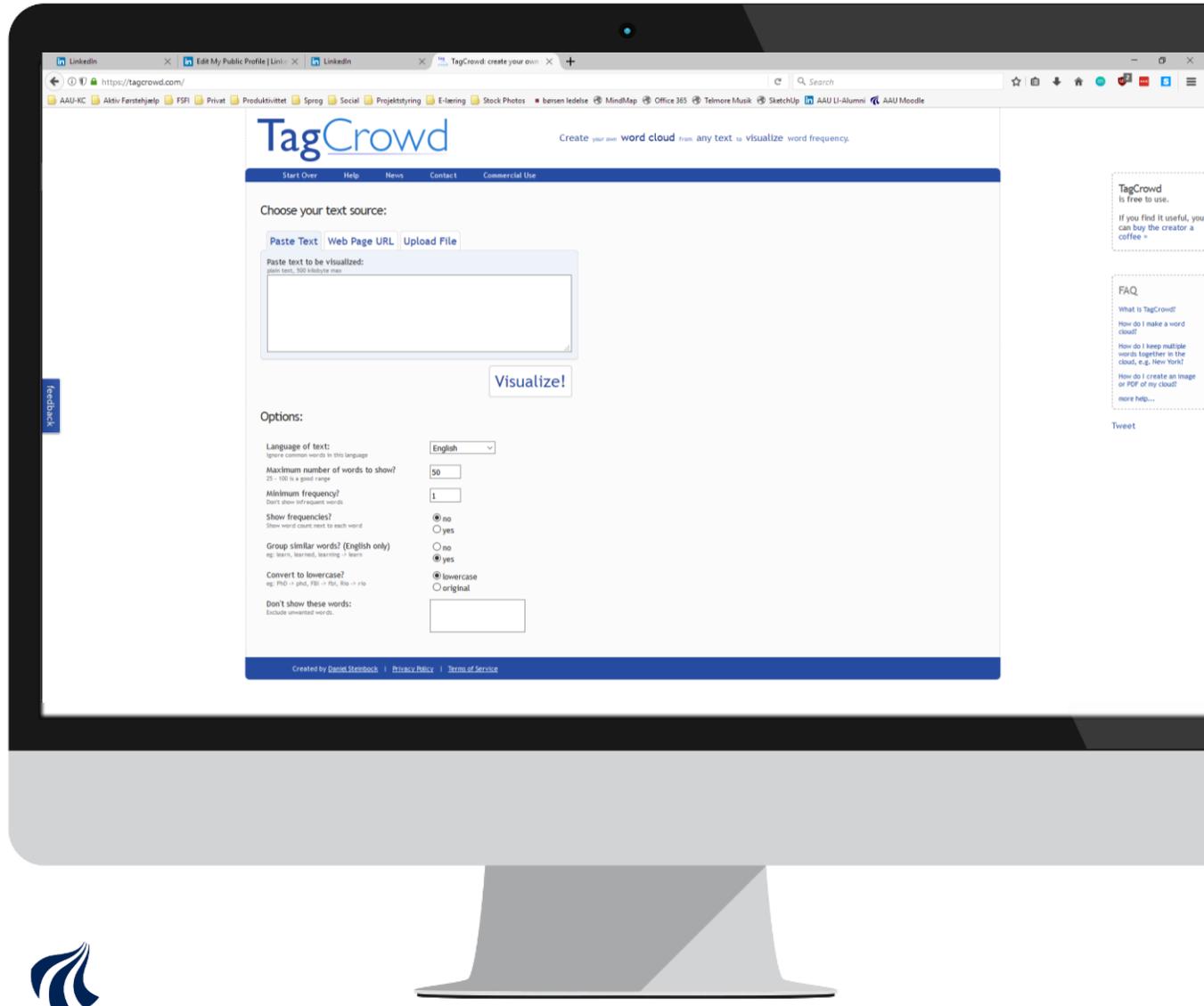
Evaluating your strategy

1. LinkedIn Social Selling Index (activity and profile based)
www.Linkedin.com/sales/ssi
2. Who viewed your profile (activity based)
Interact more to get more views
<https://www.linkedin.com/me/profile-views/urn:li:wmp:summary/>
3. Your weekly search stats (profile based)
Work with you profile to be found more in searches
<https://www.linkedin.com/me/search-appearances/>



My keywords

- ▶ Use www.TagCrowd.com to analyze your current profile
- ▶ Go to your profile
- ▶ Click 'Edit public profile and URL'
- ▶ Copy all text into tagcrowd
- ▶ Adjust the settings (language and so on)
- ▶ Put in unwanted word like conjunctions in the "don't show these word" section
- ▶ Visualize the result



What's next?

- ▶ Follow AAU Career and AAU
 - ▶ Facebook - "AAU Karriere"
 - ▶ <https://www.facebook.com/KarriereAAU/>
 - ▶ LinkedIn - AAU Alumni Group
 - ▶ <https://www.Linkedin.com/groups/87352>

Find other offers from AAU Career

- ▶ www.Careers.aau.dk
 - ▶ Events
 - ▶ Book a personal counselling
 - ▶ ...and much more...
- ▶ www.Jobbank.aau.dk/



ONLINE KARRIEREARRANGEMENTER EFTERÅR 2020

SEPTEMBER

- 16/9 IT MATCH EVENT afholdes af AAU Match
- 17/9 LINKEDIN - ER DIN PROFIL KLAR TIL AT MØDE VIRKSOMHEDERNE?
- 23/9 KARRIEREMULIGHEDER I STYRELSER med AKA, Djøf, IDA, AAU Match og 10 styrelser
- 30/9 LINKEDIN - HOW TO MAKE A PROFESSIONAL STUDENT PROFILE

OKTOBER

- 1/10 FORSTÅ JOBBET OG SÆT DIN VÆRDI I SPIL med AKA
- 2/10 STUDIEJOBSØGNING FRA A TIL Å
- 5/10 LINKEDIN - HOW TO FIND OPPORTUNITIES
- 8/10 KARRIEREMULIGHEDER INDEN FOR UNDERVISNING OG VEJLEDNING med DM og Magistrene
- 20/10 PRAKTIKSØGNING FRA A TIL Å
- 21/10 WHAT IS A GRADUATE PROGRAMME? med AKA, CA, Djøf, IDA og AAU Match
- 26/10 HVOR ER JOBBENE NU POST CORONA? med Djøf
- 29/10 GRADUATE PROGRAMME EVENT (for it og engineering) med AKA, CA, Djøf, IDA, AAU Match og virksomheder

NOVEMBER

- 4/11 GRADUATE PROGRAMME EVENT (for business) med AKA, CA, Djøf, IDA, AAU Match og virksomheder
- 5/11 DEN GODE GRUPPEEKSAMEN med DM og Magistrene
- 12/11 LEAD THE FUTURE med Above and Beyond
- 16/11 MINDFULNESS - SKAB BALANCE OG MOTIVATION I DIN STUDIEHVERDAG med Djøf
- 18/11 KARRIEREMULIGHEDER INDEN FOR BÆREDYGTIGHED OG KLIMA med DM og Magistrene

TILMELD DIG PÅ KARRIERE.AAU.DK

Arrangementerne er åbne for alle studerende på AAU - også dem, vi afholder i samarbejde med en fagforening eller a-kasse

AAU KARRIERE OG AAU MATCH SAMARBEJDER MED:



ONLINE CAREER EVENTS AUTUMN 2020

22 SEP	HOW TO FIND A STUDENT JOB IN AALBORG
29 SEP	HOW TO FIND A STUDENT JOB IN COPENHAGEN
30 SEP	LINKEDIN - HOW TO MAKE A PROFESSIONAL STUDENT PROFILE
5 OCT	LINKEDIN - HOW TO FIND OPPORTUNITIES
20 OCT	COMPETENCE CLARIFICATION WORKSHOP
21 OCT	WHAT IS A GRADUATE PROGRAMME?
29 OCT	GRADUATE PROGRAMME EVENT 2020 (IT AND ENGINEERING)
3 NOV	HOW TO MAKE A GOOD CV AND APPLICATION
4 NOV	GRADUATE PROGRAMME EVENT 2020 (BUSINESS)
9 NOV	HOW TO APPLY FOR AN INTERNSHIP IN DENMARK

Find jobs, internships and project collaboration at jobbank.aau.dk

Interested in entrepreneurship? Visit sea.aau.dk

Find job search seminars at workinde.nmark.dk

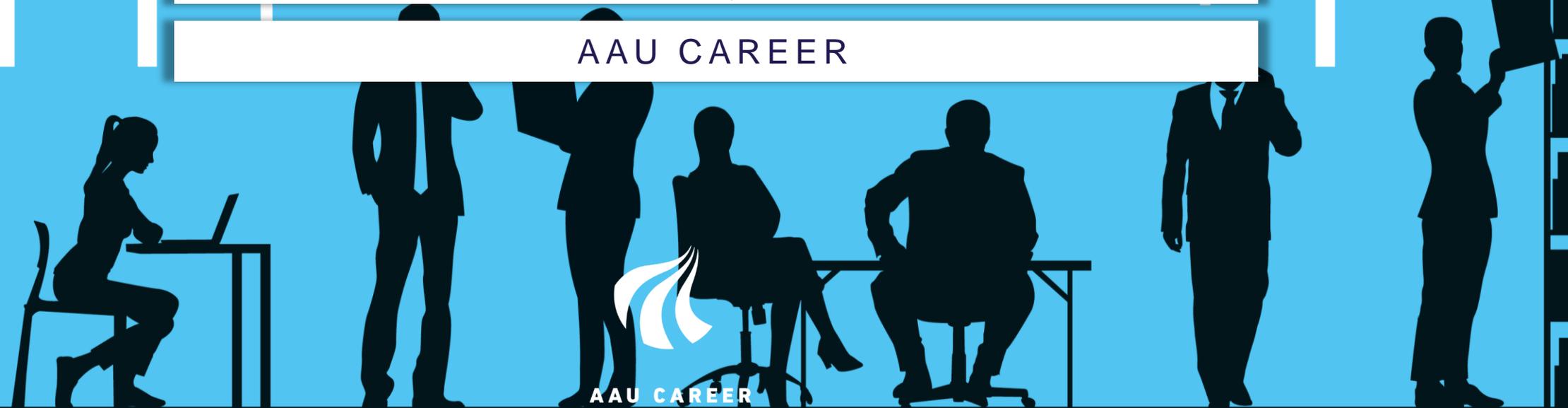
READ MORE AND SIGN UP AT CAREERS.AAU.DK

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THANK YOU FOR PARTICIPATING



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